

## **Magnified Giving & BBB Center for Ethics - Scavenger Hunt**

The scavenger hunt is intended to be an exercise in search and review skills for students.

For the first set of questions, students will use [give.org](https://www.give.org) to find the answers.

The second set of questions are intended to be used alongside a BBB Charity Report. Please use the Charity List provided by BBB to identify those organizations with already-published reports.

BBB will provide an updated list of charities monthly to allow students to use already published reports for that set of questions.

To ensure no one charity is being viewed multiple times, BBB recommends the following to ensure randomization of the selections:

- pick charities based on first letter of first name/last name
- use the numbers alongside the charity name to randomly assign to students
- facilitator randomly assigns charities to students

This exercise does not signify BBB's endorsement or recommendation of certain services, products, businesses, or charities. For more information on BBB Accreditation for Charities, please visit [give.org](https://www.give.org).

Go to Give.org and answer the following questions:

1. When you click on the National Charity Report List, what are the two types of filter options?
2. If you were in charge of a charity and interested in applying for Accreditation, what would you click on the home page? Go ahead and click on the link.
  - a. Does it matter if your charity has programs locally or nationally?
3. From the home page, with a couple of clicks, you can get to the Standards for Charity Accountability. What are the steps you took to find the Standards?
4. What is the topic of the most recent Wise Giving Wednesday blog? (You can find this under News & Events!)
5. With a couple of clicks, you can get to Giving Guidance and Tips for donors. Click Basic Giving Tips and list three.

For these questions, look at a charity report:

6. This is the Standards Legend, but it's out of order. Draw a line to match the icon to what it represents.

	Standards Not Met
	Review In Progress
	Unable to Verify
	Did Not Disclose
	Meets Standards

7. How can you tell if a charity is Accredited or not Accredited?
  - a. Is your charity Accredited?
8. Which section tells you that a nonprofit doesn't meet certain Standards?
  - a. Does your charity meet all Standards? If not, which Standards are not met?
9. Which tab tells you if it's a 501(c)3 organization?
  - a. What is a 501(c)3 organization?
10. Under which tab can you find more information about the charity's programs?
  - a. Summarize their programs as if you were presenting the information to your group.

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11. Find all the Standards about financials and answer the following questions about them:
  - a. What are your charity's program expenses?
  - b. What are your charity's fundraising expenses?
  - c. What are your charity's administration expenses?
  - d. Can you identify the fundraising income sources?
12. Review the 20 Standards. Which three Standards mean the most to you when making your giving decisions?