

Magnified Giving & BBB Center for Ethics - Scavenger Hunt

The scavenger hunt is intended to be an exercise in search and review skills for students.

For the first set of questions, students will use [give.org](https://www.give.org) to find the answers.

The second set of questions are intended to be used alongside a BBB Charity Report. Please use the Charity List provided by BBB to identify those organizations with already-published reports.

BBB will provide an updated list of charities monthly to allow students to use already published reports for that set of questions.

To ensure no one charity is being viewed multiple times, BBB recommends the following to ensure randomization of the selections:

- pick charities based on first letter of first name/last name
- use the numbers alongside the charity name to randomly assign to students
- facilitator randomly assigns charities to students

This exercise does not signify BBB's endorsement or recommendation of certain services, products, businesses, or charities. For more information on BBB Accreditation for Charities, please visit [give.org](https://www.give.org).

Go to Give.org and answer the following questions:

1. When you click on the National Charity Report List, what are the two types of filter options?
Click “National Charity Report List” from orange “For Donors” box. Two filter options are: “Charity Type” and “Letter”

2. If you were in charge of a charity and interested in applying for Accreditation, what would you click on the home page? Go ahead and click on the link.
Click “Starting the free accreditation process” from the yellow “For Charities” box.
 - a. Does it matter if your charity has programs locally or nationally?
Nationally soliciting charities (top section) fill out a form for the Wise Giving Alliance.
Locally & Regionally soliciting charities locate the contact information for their local BBB.

3. From the home page, with a couple of clicks, you can get to the Standards for Charity Accountability. What are the steps you took to find the Standards?
Two options:
In the orange “For Donors” box - click “The care we put into our reports”.
In the yellow “For Charities” box - click “How we accredit charities”.
Same links are available in the blue footer of the home page.

4. What is the topic of the most recent Wise Giving Wednesday blog? (You can find this under News & Events!)
Click “News & Updates” to see the most recent topic. The title of the post will always start with “Wise Giving Wednesday” for easy locating.

5. With a couple of clicks, you can get to Giving Guidance and Tips for donors. Click Basic Giving Tips and list three.
From the home page, click “For Donors” at the top, then “Giving Guidance and Tips” below the blue box. This can also be directly accessed via the blue footer at the bottom - “Giving Guidance and Tips”. “Basic Giving Tips” is the top option in the box on the right side of the page. There are seven tips listed: Get the charity’s exact name; Resist pressure; Be wary of heart-wrenching appeals; Press for specifics; Check websites for basics; Check with state charity officials; Don’t assume that every soliciting organization is tax exempt as a charity.

For these questions, look at a charity report:

6. This is the Standards Legend, but it's out of order. Draw a line to match the icon to what it represents.

		Standards Not Met
		Review In Progress
		Unable to Verify
		Did Not Disclose
		Meets Standards

Grey dots to “Review in Progress”

Green checkmark to “Meets Standards”

Red exclamation point to “Did Not Disclose”

Yellow ‘X’ to “Standards Not Met”

Blue question mark to “Unable to Verify”

7. How can you tell if a charity is Accredited or not Accredited?
If it is Accredited, it will say it at the top, next to a green check mark. Also, there will be 20 green check marks in the “Standards for Charity Accountability” box. The Conclusions tab will say “[Charity Name] meets the 20 Standards for Charity Accountability.”
- a. Is your charity Accredited?
This answer is dependent on the charity the student is reviewing.
8. Which section tells you that a nonprofit doesn’t meet certain Standards?
The “Standards for Charity Accountability” box will identify the Standards Not Met with a yellow ‘X’. The Conclusions tab will list the Standards Not Met.
- a. Does your charity meet all Standards? If not, which Standards are not met?
This answer is dependent on the charity the student is reviewing.
9. Which tab tells you if it’s a 501(c)3 organization?
The “Tax Status” tab tells the 501(c)3 information
- a. What is a 501(c)3 organization?
In short - 501(c)3 organizations are those eligible to receive contributions deductible as charitable contributions for federal income tax purposes - You can write off a donation on your federal taxes.
The long answer, from the IRS, is: To be tax-exempt under section 501(c)(3) of the Internal Revenue Code, an organization must be organized and operated exclusively for exempt purposes set forth in section 501(c)(3), and none of its earnings may inure to any private shareholder or individual. In addition, it may not be an action organization, i.e., it may not attempt to influence legislation as

a substantial part of its activities and it may not participate in any campaign activity for or against political candidates.

Organizations described in section 501(c)(3) are commonly referred to as charitable organizations. Organizations described in section 501(c)(3), other than testing for public safety organizations, are eligible to receive tax-deductible contributions in accordance with Code section 170.

[\[https://www.irs.gov/charities-non-profits/charitable-organizations/exemption-requirements-501c3-organizations\]](https://www.irs.gov/charities-non-profits/charitable-organizations/exemption-requirements-501c3-organizations)

10. Under which tab can you find more information about the charity's programs?

The "Programs" tab will have a description of the organization's programs.

- a. Summarize their programs as if you were presenting the information to your group.

This answer is dependent on the charity the student is reviewing.

11. Find all the Standards about financials and answer the following questions about them:

These are all found in the "Financial" tab of the charity report. All answers are dependent on the charity the student is reviewing. For fundraising income sources - all income received in relation to a solicitation are considered fundraising. Some terms to look for include: Contributions; Special Events; Grant; Foundations; Walk; Concert; In-kind; Churches; United Way; Combined Federal Campaign (this list is not inclusive).

- a. What are your charity's program expenses?
b. What are your charity's fundraising expenses?
c. What are your charity's administration expenses?
d. Can you identify the fundraising income sources?

12. Review the 20 Standards. Which three Standards mean the most to you when making your giving decisions?

This answer is dependent on the student's opinion.