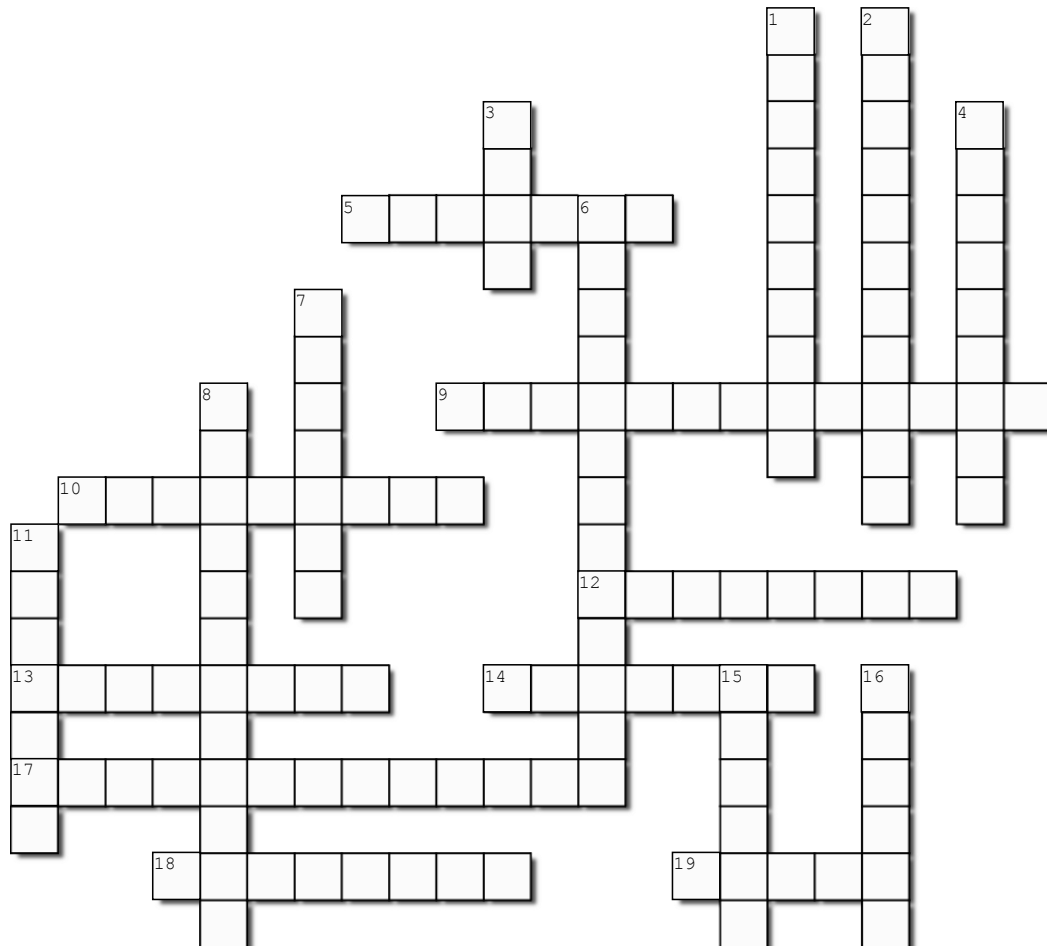


BBB Charity Accreditation

Complete the crossword puzzle below to better understand the terminology used in BBB's Charity Accreditation program!



Across

5. This policy is required by Standard 18 and should be present on a charity's website.
9. This is earned by meeting all 20 BBB Standards for Charity Accountability.
10. Standard 1 looks at the board of directors _____ on the charity's operations and staff.
12. Solicitations and informational materials should be accurate, _____, and not misleading.
13. Standard 5 reviews material conflicts of _____ among board and staff members.
14. Charities should spend at least 65% of expenses on this type of activity.
17. The board should have this policy in place to review programs and goals at least once every two years.
18. The board of directors should hold at least three evenly spaced _____ each year, with a majority of voting members present.
19. _____-related marketing should clearly disclose how a charity benefits from the sale of products or services.

Down

1. Charities should respond promptly when these are brought to their attention by BBB.
2. _____ board members should not serve as the board's chair or treasurer.
3. The charity's board of directors should have at least this many voting members.
4. A detailed expense _____ should be included in the charity's financial statements, showing category allocations.
6. No more than 35% of related _____ should be spent on fundraising expenses.
7. Standard 17 asks for certain information to be present on the charity's _____.
8. These net assets should be no more than three times the charity's total expenses or total budget.
11. Charities with gross revenue over \$1 million should have this type of financial statements.
15. This type of report should be completed by the charity and is required to meet Standard 16.
16. This should be approved by the board annually, outlining projected expenses for the current fiscal year.