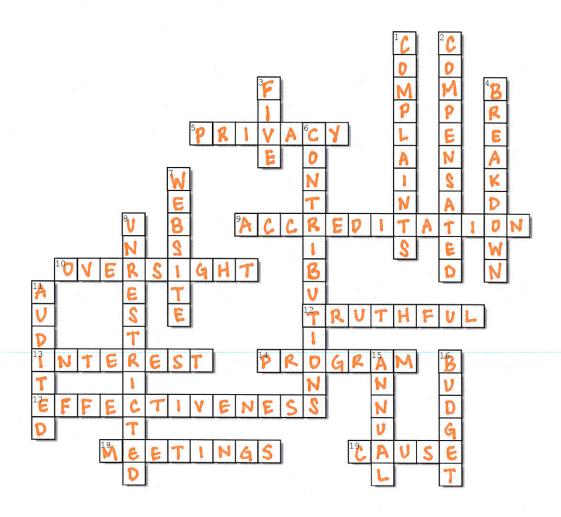


BBB Charity Accreditation

Complete the crossword puzzle below to better understand the terminology used in BBB's Charity Accreditation program!



<u>Across</u>

- 5. This policy is required by Standard 18 and should be present on a charity's website.
- **9.** This is earned by meeting all 20 BBB Standards for Charity Accountability.
- 10. Standard 1 looks at the board of directors_____on the charity's operations and staff.
- Solicitations and informational materials should be accurate, ______, and not misleading.
- 13. Standard 5 reviews material conflicts of _____among board and staff members.
- **14.** Charities should spend at least 65% of expenses on this type of activity.
- 17. The board should have this policy in place to review programs and goals at least once every two years.
- 18. The board of directors should hold at least three evenly spaced _____each year, with a majority of voting members present.
- 19. ______related marketing should clearly disclose how a charity benefits from the sale of products or services.

<u>Down</u>

- Charities should respond promptly when these are brought to their attention by BBB.
- board members should not serve as the board's chair or treasurer.
- The charity's board of directors should have at least this many voting members.
- **4.** A detailed expense____should be included in the charity's financial statements, showing category allocations.
- 6. No more than 35% of related_____should be spent on fundraising
- 7. Standard 17 asks for certain information to be present on the charity's
- 8. These net assets should be no more than three times the charity's total expenses or total budget.
- 11. Charities with gross revenue over \$1 million should have this type of financial statements.
- **15.** This type of report should be completed by the charity and is required to meet Standard 16.
- **16.** This should be approved by the board annually, outlining projected expenses for the current fiscal year.